

Corporate Leaders In Energy Management

Today companies promote energy management as a key component for reducing operating costs and improving profits. The Association of Energy Engineers (AEE) is proud of the companies that have demonstrated their support of the energy management industry by becoming corporate members. In 2005, Johnson & Johnson, Pacific Controls System, Rooms to Go, the Tennessee Valley Authority, and WFI Global became life corporate members.

Life and corporate members encourage their employees to participate in continuing education and certification programs offered through AEE. For example, Johnson Controls encourages its employees to participate in the Certified Energy Manager's Program (CEM). Johnson Controls boasts a roster of 164 CEMs. Another example is American Electric Power (AEP), which now has 76 CEMs. Corporate members such as Florida Power and Light have used AEE training programs at its facilities. This training improves the energy management skills of employees and increases energy awareness throughout the company.

Siemens Building Technologies, an AEE corporate member, donated \$10,000 to the foundation of AEE to help students further their education in energy management. The accomplishments of AEE corporate members have been truly outstanding. In 1978, 3M Energy Management was the first corporate member to join AEE. With a three-decade long track record for reducing energy costs at their facilities, 3M has one of the best energy awareness programs nationwide.

The benefits of corporate membership are many. The company is listed as a corporate member in publications and on the AEE website. Included in their annual dues are three delegates. These delegates may be changed by the company, and each delegate receives the two AEE journals, *Energy Engineering* and *Strategic Planning for Energy and the Environment*. Additional delegates may be added at a reduced fee. Any employee of the company receives the member discount when participating in continuing education programs or purchasing publications.

Corporate members are recognized by AEE in several ways, including a listing on AEE's website with links to the corporate members' websites. The logos of the corporate members, plus their names, are displayed at AEE-sponsored expositions including GLOBALCON, the West Coast Energy Management Congress, and the World Energy Engineering Congress (WEEC). In addition, corporate members are recognized in each show's proceedings.

Details on corporate membership may be viewed at <http://www.aeecenter.org/membership>.

AEE welcomes organizations actively promoting energy management to consider joining AEE as a corporate member.

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